

SPONSORSHIP OPPORTUNITIES



Blue Ridge Care

Caring for life



Paws & Purrs:

Howl-O-Wine at the Vineyard

A FUNDRAISER FOR BLUE RIDGE CARE

Wednesday, October 29, 2025, 4-7 PM, at James Charles Winery & Vineyard – an evening of wine, music, and pet-friendly festivities to support Blue Ridge Care.

What is the Paws & Purrs Program?

When someone enters our care, we provide care for the whole family, and that includes pets!

Through our Paws & Purrs Program, volunteers support our families by providing pet food, grooming, and veterinary services – and, when needed, helping to place pets in loving homes after a patient passes. This program brings extra comfort and peace of mind by easing the worry of “what will happen to my pet?”.

Paws & Purrs is **entirely volunteer-based and donor-funded**. Community support is essential to keep this unique, compassionate program alive.

SPONSORSHIP LEVELS

Presenting Sponsor – \$5,000 (Only 1 available)

- Exclusive recognition as Presenting Sponsor with top placement on all event materials (print, digital, signage, and social media) and opportunity to speak as part of the event program
- 6 complimentary event tickets
- Logo featured on pet portraits and attendee wristbands

Gold Sponsor – \$2,500

- Prominent logo placement on event materials (print and digital, incl. event signage)
- 4 complimentary event tickets
- Recognition as sponsor of one event feature (choice of Wine Sponsor, Raffle Sponsor, Pet Portrait, or Pet Costume Contest Sponsor – *first come, first served*)

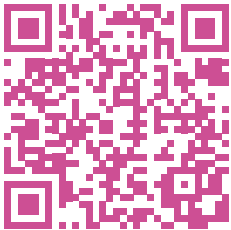
Silver Sponsor – \$1,000

- Logo featured on event materials (print and digital, incl. event signage)
- 2 complimentary event tickets

Bronze Sponsor – \$500

- Name listed on event materials (print and digital, incl. event signage)
- 1 complimentary event ticket

Your sponsorship makes a real difference. By supporting Paws & Purrs you are not only helping pets stay safe and cared for, but also sustaining the broader mission of Blue Ridge Care. Every dollar helps us provide extraordinary care across hospice, serious illness care, our PACE program, grief support, and more – ensuring comfort, dignity, and peace of mind for patients and families throughout our community. In return, your business will be proudly recognized as a supporter of both this beloved program and the life-changing work of our organization.



READY TO JOIN US?

Become a sponsor or purchase additional tickets (\$50/per person) at BlueRidgeCare.org/PawsAndPurrs2025 – scan the QR-code for direct access!

Questions? Email us at Development@BlueRidgeCare.org, or call Kristol Bond, Major Gifts Officer, at (540) 431-7969.



Blue Ridge Care is a not-for-profit healthcare provider that delivers **extraordinary care** to improve life's journey through an integrated system of non-acute services including hospice, serious-illness care, home-based care through its Program of All-Inclusive Care for the Elderly (PACE). We are reimagining healthcare to address the complex needs of aging individuals and those with chronic, serious, and terminal illnesses.

As a community-based organization, we also offer free community grief support services through the Center for Hope and Healing, and operate eight thrift shops that provide affordable shopping, job opportunities, a place of connection for families, and an e-recycling program to support eco-friendly practices.



Blue Ridge Care

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